



Another such product line is African Pride. I said a while back [I can't honestly say that their "Magical Gro" made my hair grow](#) at all, but they've got some new formulations that I actually like. For some mysterious reason aren't even featured on their official website, Amazon's got it on lock, apparently — new [African Pride Herbal Healing Shampoo](#) is good stuff. And I'm diggin' the [Leave-In Conditioner!](#)

They claim it noticeably reduces breakage, improves manageability and heals damaged, distraught hair. I haven't been using it long enough to notice healing, but I do love how moist it leaves my hair when I use it fresh out of the shower. This leave in makes my hair super shiny and soft to the touch. I like it, I really do.

All natural ingredient watching bellas I will be straight with you — yes, this is a product with parabens, petrolatum, and cones in it (they come

way, way down the ingredient list). I am by no means an obsessive ingredient watcher, I think as Afrobella it's my job to try everything (except straightening products and harsh texture altering chemicals, obvs). If you're a bella on a budget wondering if this new reformulated African Pride Herbal Healing stuff is the biz or not, here's your chance!

Leave a comment telling me why you'd like to give African Pride a try. I'll close these comments next Wednesday morning, and choose TEN lucky winners to get a set of shampoo and leave in conditioner of their own, courtesy of African Pride.

I love a Friday giveaway! Happy weekend, bellas, and good luck!!