



AFRICAN PRIDE

African Pride and Mother Nature have teamed up to create the new African Pride Herbal Healing Shampoo and Leave-In Conditioner, marketed as the first cleansing and conditioning duo ever to contain healing and hydrating African herbs. This blend of 17 natural herbs and oils is potent enough to help heal and restore distressed hair, yet gentle enough to be used every day. For example, African Pride Herbal Healing Shampoo is now infused with rosemary, peppermint and grapefruit. The combination of these active ingredients immediately improves scalp circulation, restores moisture and stimulates healthy hair. The second half

of this innovative hair repair team, African Pride Herbal Healing Leave-In Conditioner, employs another combination of essential herbs and oils, including wild cherry, jojoba and sweet almond, to noticeably reduce breakage, improve manageability and help heal damaged hair. African Pride now gives women everywhere the best of nature and haircare technology to achieve beautiful, healthy hair. For more information, call 866.720.0603 or visit african-pride.com.

