

African Pride

Wal-Mart is the retailer you can count on for carrying the ethnic hair products that are new and innovative. Building upon the success of the highly acclaimed African Pride Miracle Deep Conditioning No Lye Relaxer System which leaves hair soft, and manageable, the Herbal Healing Shampoo and Herbal Healing Leave-In Conditioner leads the industry as the first cleansing and conditioning combo ever to contain healing and hydrating African herbs. Each infused with a unique blend of 17 natural herbs and oils, these breakthrough products allow young women everywhere to re-live the miraculous healthy hair transformation they first experienced with the herbal relaxer by incorporating the power of herbs into a more frequent component of their hair care routine.

The shampoo taps the power of rosemary, peppermint, grapefruit and other herbs to hydrate the hair, improve scalp circulation and stimulate healthy hair growth. The creamy leave-in conditioner employs wild cherry, jojoba, sweet almond and other herbs to reduce breakage, improve manageability and heal damaged, brutalized hair.



GET THE LOOK:

- Follow the instructions to the letter.
- Blow-dry the hair on a low setting.
- Create a side-part
- Section the hair and use a warm (not hot) flat iron to smooth and contour the ends of the hair until all of the hair is completed.
- Use a wide tooth comb to blend the hair, and then finish off the style by softly brushing with a boar hairbrush.

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